

OWA Parks & Resort presents

Rubber Ducky Regatta

A benefit for Ronald McDonald House Charities of Mobile

Saturday, March 23, 2024

11am – 4pm

OWA Parks & Resort



rubberduckyregatta.com

ABOUT RUBBER DUCKY REGATTA

The 7th annual Rubber Ducky Regatta will make a big splash at OWA Parks & Resorts by dropping up to 10,000 rubber duckies into the river that flows throughout the park. The “adopted” duckies will race to the finish line with the top three winning ducky adopters receiving fantastic prizes. Plus, a consolation prize for the last place duck. The event includes family-oriented games, bouncy houses, local vendors, and Rubber Ducky Regatta specials at OWA shops and restaurants. The race will begin at 1pm, followed by the awards ceremony. To top off this family-fun day, Nashville country star Tyra Madison will give a free concert at the OWA amphitheater beginning at 2pm.

SPONSORSHIP OPPORTUNITIES

Directly support hundreds of families whose children are receiving life-saving medical care at an area hospital by providing them a home-away-from-home at Ronald McDonald House Charities of Mobile. Reach thousands of Mobile and Baldwin County residents through social media and paid advertising: 10,000 Facebook followers; 2,500 Instagram followers; 6,000 e-news subscribers

WHY SUPPORT RONALD MCDONALD HOUSE OF MOBILE?

For more than 22 years, Ronald McDonald House of Mobile has provided a home away from home for thousands of families. Our families come from across south Alabama and coastal Mississippi, seeking life-saving medical care for their critically ill or injured children at USA Health Children’s & Women’s Hospital, USA Mitchell Cancer Institute, and other area hospitals. They almost all arrive exhausted, scared, and financially drained as they struggle to pay medical and travel expenses. Because of RMHC of Mobile, families do not have to stay in hotels, sleep in their cars, sleep in the hospital waiting room or drive long distances to be by their child’s side. At RMHC Mobile, we keep families close and provide all the amenities of home at a time when they most need to be together.

Ronald McDonald House of Mobile cares for up to 38 guest families a night. In addition to providing a comfortable bedroom and private bath, we surround them with love and support from our volunteers, staff and other guest families who share the same hopes and fears. We provide home-cooked meals, a stocked pantry, laundry rooms, and more so they can concentrate on their family. We also offer a comfortable place to rest and regroup just steps away from a sick child’s bedside at our Ronald McDonald Family Rooms located inside USA Health Children’s & Women’s Hospital.

Thank you for your support of Ronald McDonald House Charities of Mobile

1626 Springhill Avenue Mobile, AL 36604 | Phone: 251.694.6873 | Email: diana@rmhcmobile.org



Ronald McDonald House Charities Mobile

Sponsor Levels

Rubber Ducky Regatta 2024

Mighty Duck Sponsor (1 available)

\$5,000

- 100 adopted ducks
- Recognition from the stage at the event
- Private area for viewing regatta
- Acknowledgment (logo/name) in all event marketing materials, pre- and post-event publicity, and RMHC Mobile publications and website
- Invitation to participate in radio and TV appearances
- Two paid promotions on social media
- Display company banner at event; option to have tent/table

Quacker Backer Sponsor (4 available)

\$2,500

- 50 adopted ducks
- Recognition from the stage at the event
- Private area for viewing regatta
- Name in all event marketing materials, RMHC Mobile publications and website.
- Two paid promotions on social media
- Display company banner at event; option to have tent/table

Friend of the Flock Sponsor (5 available)

\$1,000

- 20 adopted ducks
- Acknowledgment in all RMHC Mobile publications and website
- One paid promotion on social media
- Display company banner at event

Duckling Sponsor

\$500

- 10 adopted ducks
- Acknowledgment in all RMHC Mobile publications and website
- Promotion on social media

Company Name _____
(as you wish to be acknowledged in event promotional materials)

Contact Name _____

Address _____

City _____

State _____ ZIP _____

Phone _____

Email _____

Please Select Payment Method:

_____ Enclosed Check

_____ Invoice Me _____ Will pay online

_____ Credit Card

Credit Card Number:

Exp. Date _____ Security Code _____

Please submit this sponsor agreement to:
Ronald McDonald House Charities of Mobile,
Attn.: Diana Brewer
1626 Springhill Avenue, Mobile, AL 36604 or
diana@rmhcmobile.org

To pay online, please visit:
rubberduckyregatta.com



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