



OWA
Parks & Resort PRESENTS



Ronald McDonald
House Charities®
Mobile

RUBBER DUCKY REGATTA

a benefit for Ronald McDonald House Charities of Mobile
Saturday, March 22, 2025 | 11am – 6pm | OWA Parks & Resort

About Rubber Ducky Regatta

Get ready to make a big splash for families with seriously ill or injured children during the 8th annual Rubber Ducky Regatta at OWA Parks & Resorts, a benefit for Ronald McDonald House Charities of Mobile. Join the fun as we drop up to 10,000 rubber duckies into the river that flows throughout the park. The "adopted" duckies will race to the finish line with the top three winning ducky adopters receiving fantastic prizes.

The day of family fun includes live Family Feud games, bouncy houses, a Pickleball tournament, a Jeep-decorating contest, cooking demonstrations, and a scavenger hunt celebrating RMHC of Mobile's 25th anniversary! And it all takes place in beautiful downtown OWA!



Why sponsor Rubber Ducky Regatta?

- Help hundreds of families whose children are receiving life-saving medical care at an area hospital by providing them with a home-away-from-home at RMHC of Mobile, just steps away from their child's hospital room.
- Reach thousands of south Alabama and coastal Mississippi residents through social media and paid advertising.
- 10,000 Facebook followers; 2,500 Instagram followers; 6,000 email subscribers

DEADLINE FOR
SPONSORSHIP

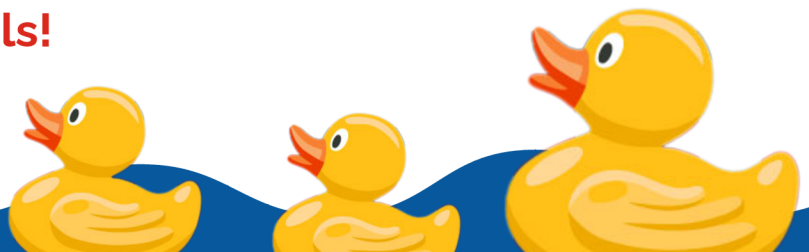
MARCH 7, 2025

How does your support help families?

For 25 years, Ronald McDonald House of Mobile has provided a home away from home for thousands of families from across south Alabama and coastal Mississippi. They almost all arrive exhausted, scared and financially drained as they struggle to pay medical and travel expenses. At RMHC Mobile, we keep families close and provide all the amenities of home at no cost to them. RMHC of Mobile cares for up to 38 guest families a night. In addition to providing a comfortable bedroom and private bath, we provide home-cooked meals, a stocked pantry, laundry rooms, and more so they can concentrate on their family. We also offer a comfortable place to rest and regroup just steps away from a sick child's bedside at our Ronald McDonald Family Rooms located inside USA Health Children's & Women's Hospital.

find RMHC of Mobile on socials!

   @rmhcmobile



RUBBER DUCKY REGATTA

Sponsor Levels



MIGHTY DUCK

\$5,000

- Industry Exclusivity
- Logo/Name on plush duckie that will be handed out throughout the day
- Acknowledgment as Mighty Duck Sponsor from the stage throughout the day
- Display company banner at event; option to have tent/table
- Logo/name in all event paid advertising and RMHC of Mobile print and digital publications and website
- Invitation to participate in radio and TV appearances
- Two PAID ads on social media

QUACKER BACKER

\$2,500

- Acknowledgment as Quacker Backer Sponsor from the stage during awards ceremony
- Display company banner at event; option to have tent/table
- Name in event publicity, and RMHC of Mobile print and digital publications and website
- Two PAID ads on social media
- One Add-on (choose from below)

Quacker Backer Sponsor Add-Ons (first come, first served).

Includes everything under Quacker Backer Sponsor plus ONE of the following:

- **Live Family Feud Sponsor:** includes recognition from the stage during the game, signage with logo/name, option to have company team compete
- **Inaugural Rubber Ducky Pickleball Tournament Sponsor:** name/logo on all tournament materials and option to include a giveaway for tournament ditty bags
- **Taste of Hope Cooking Demonstrations Sponsor:** name/logo on all signage and recognition from stage before and after demonstrations
- **Best Decorated Jeep Contest Sponsor:** logo/name on all Jeep contest materials, and option to present award to winner

FRIEND OF THE FLOCK

\$1,000

- Acknowledgment as Friend of the Flock Sponsor in RMHC of Mobile publications and website
- Display company banner at event
- One PAID ad on social media

DUCKLING

\$500

- Acknowledgment as Duckling Sponsor in RMHC of Mobile publications and website
- Promotion on social media



scan code to fill out online sponsor form

Please send all brand materials to:
ellen@rmhcmobile.org

written form on next page



RUBBER DUCKY REGATTA

Sponsor Form



Thank you for your support of Ronald McDonald House Charities of Mobile!

Choose Sponsor Level below and send to:

Diana Brewer 1626 Springhill Avenue Mobile, AL 36604 or diana@rmhcmobile.org

Mighty Duck Sponsor

\$5,000

Quacker Backer Sponsor

\$2,500

Add-On _____

Friend of the Flock Sponsor

\$1,000

Duckling Sponsor

\$500

Please send
all brand
materials to:
ellen@rmhcmobile.org

Company Name _____

(as you wish to be acknowledged in event promotional materials)

Contact Name _____

Address _____

City _____ **State** _____ **ZIP** _____

Phone (b) _____ **Phone (c)** _____ **Email** _____

Please Select Payment Method: ___ Enclosed Check ___ Invoice Me ___ Credit Card

Credit Card Number: _____

Exp. Date _____ **Security Code** _____

To register online, please visit:

rubberduckyregatta.com

SCAN ME

