



OWA
Parks & Resort PRESENTS



Ronald McDonald
House Charities®
Mobile

RUBBER DUCKY REGATTA

Make a Splash for Families at the 9th Annual Rubber Ducky Regatta!
Saturday, March 21, 2026 · OWA Parks & Resort · Foley, AL

About Rubber Ducky Regatta

Get ready to make waves and change lives at one of the most exciting, feel-good events of the year! The 9th Annual Rubber Ducky Regatta is back at OWA Parks & Resort, and we're inviting community-minded businesses like yours to dive in as a sponsor. Up to 10,000 rubber ducks will race down the river that winds through the park—all adopted in support of RMHC of Mobile families with seriously ill or injured children. The top three ducks to cross the finish line win fantastic prizes for their adopters.

But that's just the beginning...This full day of family fun also features: Live Family Feud-style games, A fan-favorite Jeep show, A Pickleball Tournament, Cooking demonstrations from local chefs, Bouncy houses, face painting, and a scavenger hunt.

It all takes place in the vibrant heart of Downtown OWA, with thousands of attendees and tons of energy. Your sponsorship helps us provide a home-away-from-home for families whose children are receiving medical care far from home—while also shining a spotlight on your company's community commitment.



Why sponsor Rubber Ducky Regatta?

- Help hundreds of families whose children are receiving life-saving medical care at an area hospital by providing them with a home-away-from-home at RMHC of Mobile, just steps away from their child's hospital room.
- Reach thousands of South Alabama and coastal Mississippi residents through social media and paid advertising.
- 11,000 Facebook followers; 2,700 Instagram followers; 7,000 email subscribers

DEADLINE FOR
SPONSORSHIP

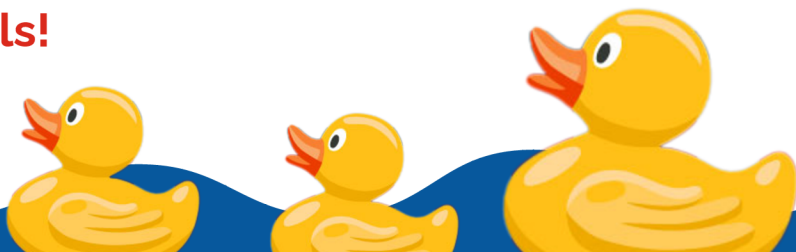
MARCH 7, 2026

How does your support help families?

For 25 years, Ronald McDonald House of Mobile has provided a home away from home for thousands of families from across south Alabama and coastal Mississippi. They almost all arrive exhausted, scared and financially drained as they struggle to pay medical and travel expenses. At RMHC Mobile, we keep families close and provide all the amenities of home at no cost to them. RMHC of Mobile cares for up to 38 guest families a night. In addition to providing a comfortable bedroom and private bath, we provide home-cooked meals, a stocked pantry, laundry rooms, and more so they can concentrate on their family. We also offer a comfortable place to rest and regroup just steps away from a sick child's bedside at our Ronald McDonald Family Rooms located inside USA Health Children's & Women's Hospital.

find RMHC of Mobile on socials!

   @rmhcmobile



RUBBER DUCKY REGATTA

Sponsor Levels



SOLD!
**MIGHTY
DUCK**
\$5,000

Provides 90 nights of stay for families

- Your logo featured on reusable tote bags given to all participants
- Premium on-stage recognition throughout the day
- Opportunity to display your company banner, tent, and/or table at the event
- Logo/name in all event advertising, plus RMH of Mobile print and digital publications and website
- Invitation to participate in radio and TV promo appearances
- Two paid social media ads highlighting your business
- Best for companies looking to maximize visibility and media engagement while making a impact.

**QUACKER
BACKER**
\$2,500

Provides 45 nights of stay for families

- Stage shout-out during awards ceremony
- Name included in event publicity, RMHC print/digital materials, and website
- Display company banner; option to host a tent or table
- Two paid social media ads

PLUS: Choose one high-visibility add-on (first come, first served):

- **Family Feud Game Sponsor** – On-stage recognition + signage + optional company team
- **Pickleball Tournament Sponsor** – Logo on all materials + optional giveaway item
- **Taste of Hope Cooking Demo Sponsor** – Recognition/signage during demos
- **Jeep Contest Sponsor** – Logo on all contest materials + option to present the award

**FRIEND OF
THE FLOCK**
\$1,000

Provides 18 nights of stay for families

- Recognition in RMH of Mobile newsletters and website
- One PAID ad on social media
- Display company banner at event

DUCKLING
\$500

Provides 9 nights of stay for families

- Acknowledgment as Duckling Sponsor in RMHC of Mobile publications and website
- Promotion on social media



scan code
to fill out
online
sponsor
form

Please send
all brand
materials to:

ellen@rmhcmobile.org

written
form on
next page



RUBBER DUCKY REGATTA

Sponsor Form



Thank you for your support of Ronald McDonald House Charities of Mobile!

Choose Sponsor Level below and send to:

Diana Brewer 1626 Springhill Avenue Mobile, AL 36604 or diana@rmhcmobile.org

Mighty Duck Sponsor

\$5,000

☐

Quacker Backer Sponsor

\$2,500

☐

Add-On _____

Friend of the Flock Sponsor

\$1,000

☐

Duckling Sponsor

\$500

☐

Please send
all brand
materials to:
ellen@rmhcmobile.org

Company Name _____

(as you wish to be acknowledged in event promotional materials)

Contact Name _____

Address _____

City _____ **State** _____ **ZIP** _____

Phone (b) _____ **Phone (c)** _____ **Email** _____

Please Select Payment Method: ____ **Enclosed Check** ____ **Invoice Me** ____ **Credit Card**

Credit Card Number: _____

Exp. Date _____ **Security Code** _____

SCAN ME



To register online, please visit:

rubberduckyregatta.com

